

# FUNDRAISING TOOLKIT

## Your how to guide to fundraise for Otago Hospice



# THANK YOU!

Kia ora,

The Otago Community Hospice relies upon the generosity of its community to keep its free service supporting people, with terminal illness to live and die well.

We are always refining our services so we can do more with less, however our region's footprint is large and our community's needs are increasingly complex. We support around 222 Otago people in need of palliative care at any given time, with more than 749 patients cared for each year. The Hospice receives around 56% of its funding from the Government and the remaining 44% is raised in the community. That equates to fundraising \$2.5 million from our community each year.

We have a really small fundraising team and are reliant on our community running fundraising initiatives on our behalf. We wanted to ensure you had a Tool Kit to help you out. Fundraising can seem daunting at first, but you'll find lots of inspiration, tips and all the ways we can support you. Please don't be shy to reach out to us if you have an idea or question or you simply want to share your fundraising success.

Thank you!



Ginny Green  
CEO Otago Community Hospice

## Did you know?...

### Hospice Services are free.

- Hospice care has a unique whole person approach (covering physical, spiritual, emotional and social needs) delivered by a specialist multidisciplinary team.
- Hospice care also wraps around family/whanau, providing ongoing support and education.
- The Otago Community Hospice services include: 24/7 advice and support for patients, families and primary palliative care providers; inpatient care; community care coordination; night care service; outpatient clinics; counselling; social work; bereavement and spiritual support for patients/families/whānau;
- For most of our patients, OCH care and support happens at home. Some patients, whose needs are highly complex, will be admitted to the inpatient unit (23% of our patients).
- Otago Community Hospice has community teams in South Otago, Central Otago, North Otago and Dunedin.



# YOUR IMPACT

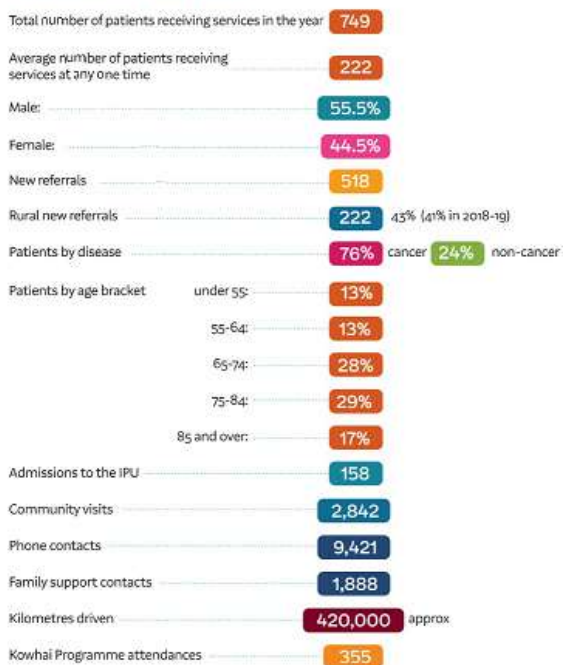
## Where does my fundraised money go?

Otago Community Hospice receives partial funding from Government; but financial support from the community is essential to meet the shortfall of \$2.5million – that equals \$6850 raised each day of the year.



### 2019/2020 Service Overview

1 July 2019 to 30 June 2020



# How you can help



There are so many ways you can help. Here's a little inspiration to light the fundraising flame in you.

**Shorts for Hospice** – Put Friday 9 July 2021 in your calendar and rally your crew to wear shorts in the depth of winter to raise funds for Otago Community Hospice. More details visit our website

[www.otagohospice.co.nz/support-us/shorts-for-hospice](http://www.otagohospice.co.nz/support-us/shorts-for-hospice)



**Friend of Hospice** - Become a Friend of Hospice by setting up an automatic payment. Your regular payment will go directly to the costs associated with specialist palliative care. Call 0800 682 464 or email [friends@otagohospice.co.nz](mailto:friends@otagohospice.co.nz)

**SCHOOLS:**  
Organise a mufti day  
with a gold coin donation  
to Hospice

Host a quiz night

Sausage sizzle



**Get physical** – set yourself a goal, running, biking, walking, hiking and get people to sponsor you



**Volunteer** – Please contact Rebecca Shaw, Coordinator of Volunteers, [Rebecca.shaw@otagohospice.co.nz](mailto:Rebecca.shaw@otagohospice.co.nz) ph. 03 479 6005 to discuss volunteering, team building or working bee opportunities.

Raffles

Street Appeal

Street Appeal

Throw a party and ask guests to donate instead of giving you a gift



Street Appeal

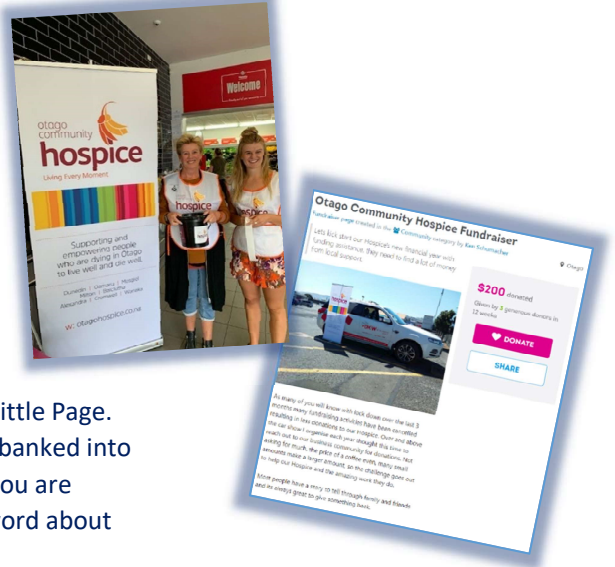
Host a dinner club with an auction



# HOW WE CAN SUPPORT YOU

- We can provide collection buckets, bibs, t-shirts, hats, posters, banners and Hospice info.
- We can provide you with an official letter to endorse you, to help you get sponsorship and support.
- We can do social media posts on your behalf to spread the word about what you're doing.

Please don't be shy to reach out to us.  
Our friendly team want to help you!



# MONEY STUFF

One of the easiest ways to get funds to us is by setting up a Givetaille Page. No need to handle cash and the money you raise is automatically banked into our account. It is a great platform to share your story about why you are fundraising for Otago Hospice, collect donations and spread the word about your campaign.

Please visit [www.givealittle.co.nz](http://www.givealittle.co.nz) and click [\\$ START FUNDRAISING](#) to find out more.

But if your fundraiser does involve handling cash then please give it to Otago Hospice in one of the following ways:

## 1. Internet Banking

Direct Credit your fundraised money into our bank account:

Account name: Otago Community Hospice  
Account number: 01-0902-0104220-02

After you have made the deposit please email [michelle.rowe@otago-hospice.co.nz](mailto:michelle.rowe@otago-hospice.co.nz) and let her know where the money has come from so we can thank you properly.

## 2. In person

Pop in and see us at 293 North Rd, Dunedin North. We'd love to hear all about your fundraising.

## 3. Call us on 0800 682 464 to arrange payment

**THANK YOU! YOU ARE TRULY ARE AWESOME!**

